

# STAKEHOLDER PACK

## Tsunami Awareness and Preparedness

TRANSLATED ASSETS

SEPTEMBER 2024





**Australian Government**



**Flood, Storm and Tsunami: awareness and preparedness  
for NSW Culturally and Linguistically Diverse Communities Project**

Jointly funded under the Australian Government – NSW Government National Partnership Agreement on Disaster Risk Reduction.

# INTRODUCTION

The New South Wales State Emergency Service (NSW SES) is committed to ensuring risk awareness and risk preparedness information on flood, storm and tsunami is available to all communities of NSW, including multicultural communities.

As part of this commitment, we have created an extensive collection of translated resources in multiple languages to ensure that residents from culturally and linguistically diverse backgrounds are aware and informed of their hazard risks so they can take steps to mitigate them.

As a key stakeholder, you are receiving this stakeholder pack because of your connection and commitment to your communities. This pack includes translated communications material on tsunami awareness and preparedness in 15 languages.

We encourage you to share these resources across your networks, so your communities are informed about their tsunami risk and are equipped with the necessary information to make safe decisions and take appropriate action.



# WHAT YOU CAN DO TO HELP

This stakeholder pack was developed for key stakeholders to share the free support, guidance and resources available for culturally and linguistically diverse (CALD) communities.

You can help by:

- Sharing the assets from this stakeholder pack with your community in-person or via social media and digital platforms.
- Directing people to [www.ses.nsw.gov.au](http://www.ses.nsw.gov.au) for more information and program updates, and [www.ses.nsw.gov.au/languages](http://www.ses.nsw.gov.au/languages) for resources in language.

# Tsunami

## Know Your Tsunami Risk

TRANSLATED ASSETS

SEPTEMBER 2024



# VIDEO

## Available in your language

Videos can be shared on platforms including: Facebook, Instagram, Instagram Stories and LinkedIn.

1. [Arabic](#)
2. [Assyrian](#)
3. [Chaldean](#)
4. [Mandarin](#)
5. [Cantonese](#)
6. [Greek](#)
7. [Italian](#)
8. [Khmer](#)
9. [Korean](#)
10. [Macedonian](#)
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13. [Spanish](#)
14. [Thai](#)
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# SOCIAL MEDIA TILES

## Available in your language

Social media tiles can be shared on platforms including: Facebook, Instagram, Instagram Stories and LinkedIn.

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13. [Spanish](#)
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# POSTER

## Available in your language

Posters can be printed and displayed in community areas and high visibility spaces.

1. [Arabic](#)
2. [Assyrian](#)
3. [Chaldean](#)
4. [Simplified Chinese](#)
5. [Traditional Chinese](#)
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14. [Thai](#)
15. [Vietnamese](#)

English - EN

**SES**  
NSW STATE EMERGENCY SERVICE

## Know your tsunami risk

Find out about your tsunami risk

Contact your local NSW SES Unit to get localised tsunami information.  
Know your tsunami evacuation areas by reviewing the Evacuation Area Map on the [NSW SES website](#).

**Be aware of the signs and consequences of tsunami**  
There are many natural signs of a tsunami, for example:

- earthquake
- unusual ocean behaviour: either looking like a fast-rising flood or a wall of water, or the ocean water level dropping dramatically to show the ocean floor
- a roaring sound from the ocean, similar to the sound of a train

**Prepare an emergency kit**  
Your emergency kit must have:

- Portable radio with spare batteries
- Torch with spare batteries
- First aid kit (with supplies necessary for your household)
- Candles and waterproof matches
- Important papers including emergency contact numbers
- Copy of all Emergency Plans
- Waterproof bag for valuables

**Get Prepared**

- Download the **Hazards Near Me** app to your mobile devices and create **Watch Zones** for the areas you live, work and visit.
- Prepare **tsunami evacuation plans** for your home, business and properties that are within tsunami risk areas, and make sure you plan for all people and animals in your care.
- Share your emergency plan with family, neighbours and colleagues and review it regularly.

In life threatening situations call **Triple Zero (000)**

For emergency help in flood, storm and tsunami, call the **NSW SES on 132 500.**

[www.ses.nsw.gov.au/languages](http://www.ses.nsw.gov.au/languages)

@NSWSES | NSWSES | NSWSES



# DIGITAL BANNER ADS

## Available in your language

Digital banner ads can be used on websites, social media platforms, mobile apps, search engines, email and other digital channels to reach and engage target audiences effectively.

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2. [Assyrian](#)
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**Know your tsunami risk**

Know your tsunami evacuation areas by reviewing the **Evacuation Area Map** on the [NSW SES website](#).



# FACTSHEET / INFOGRAPHIC

## Available in your language

Factsheets can be viewed online or printed. They contain the most information of any asset and can be shared on platforms including: Facebook, Instagram, and LinkedIn, or printed and distributed by hand.

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# ADVERTORIALS

## Available in your language

Advertorials can be used in online advertising space like newsletters, newspapers or as social media posts on platforms like Facebook, Instagram, WeChat or WhatsApp.

1. [Arabic](#)
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**SES**  
NSW STATE EMERGENCY SERVICE

## Know your tsunami risk

**Find out about your tsunami risk**

Contact to your local NSW SES Unit to get localised tsunami information.

Know your tsunami evacuation areas by reviewing the Evacuation Area Map on the [NSW SES website](#).

English - EN

**Be aware of the signs and consequences of tsunami**

Tsunami are a series of powerful waves that impact coastal areas over a period of time, and dangerous tsunami currents can last for many days after the initial impact.

Tsunami have many impacts and consequences, for example:

- waves, tidal surges and damaging ocean currents that are strong and powerful
- waves that can travel much farther inland than normal and that are more destructive
- flooding of low-lying coastal areas is possible for over 2 kilometres inland
- rivers and streams that lead to the ocean can encounter waves that travel up and wrap around headlands and islands

**Get Prepared**

- Download the **Hazards Near Me** app to your mobile devices and create **Watch Zones** for the areas you live, work and visit.
- Prepare **tsunami evacuation plans** for your home, business and properties that are within tsunami risk areas, and make sure you plan for all people and animals in your care.
- Share your emergency plan with family, neighbours and colleagues and review it regularly.

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**Know your  
tsunami risk**



Scan the QR code for more information  
about your tsunami risk [www.ses.nsw.gov.au](http://www.ses.nsw.gov.au)



The advertisement features a photograph of three people on a beach. On the left, a man in a red shirt and dark pants. In the center, a woman in a yellow life jacket with 'RESCUE' written on the back and a red cap. On the right, a woman in a red and white SES uniform. The background is a calm sea under a clear sky. The text 'Know your tsunami risk' is overlaid in white and orange. A QR code is positioned on the left side. Below the QR code is the text 'Scan the QR code for more information about your tsunami risk www.ses.nsw.gov.au'. The SES logo is in the bottom right corner of the ad.



# AUDIO CONTENT

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Audio can be used by community to pass along information verbally. They can be hosted on community websites or shared via community radio.

Contact NSW SES at [media@ses.nsw.gov.au](mailto:media@ses.nsw.gov.au) to utilise the extensive in language content we have for radio advertisement placement.

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# Tsunami

## Make Safe Decisions During a Tsunami

TRANSLATED ASSETS

SEPTEMBER 2024



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English - EN

## Make safe decisions during a tsunami

**Know the warnings**

- Advice - Stay Informed
- Emergency Warning - Avoid the Area
- Emergency Warning - Evacuate
- Advice - Monitor Conditions
- Advice - Reduced Threat Return with Caution

**Act safely**

Follow all advice provided in the tsunami warning:

For an **Emergency Warning - Avoid the Area** - get out of the water and move away from coastal areas and waterways that are connected to the ocean.

For an **Emergency Warning - Evacuate** - move away at least 1 kilometre inland. If you cannot leave, move to a sturdy building, at least 10 metres above the usual sea level.

**Follow your tsunami evacuation plan**

- Walk to your safe area; avoid driving because roads may be blocked by excessive traffic.
- Take your emergency kit with you.
- Ensure your neighbours, family and friends are aware of the current warnings.
- Listen to your local radio and TV for current updates.

**If you are evacuated**

The Bureau of Meteorology will issue a **Tsunami Watch Cancellation** or **Tsunami Warning Cancellation** when the tsunami threat is over.

The NSW SES will issue an **Advice: Return with Caution** when it is safe to return to the affected area.

Call **NSW SES on 132 500** if you require emergency assistance or **Triple Zero (000)** if you are in a life-threatening situation.

In life threatening situations call **Triple Zero (000)**

For emergency help in flood, storm and tsunami, call the **NSW SES on 132 500.**

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@NSWSES | NSWSES | NSWSES

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## Make safe decisions during a tsunami

- ✓ Walk to your safe area; do not drive because roads may be blocked by excessive traffic.
- ✓ Take your emergency kit with you.
- ✓ Ensure your neighbours, family and friends are aware of the current warnings.
- ✓ Listen to your local radio and TV for current updates.



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**Make safe decisions during a tsunami**

**Know the warnings**

The Bureau of Meteorology will issue a Watch, Marine Warning or a Land Warning based on the tsunami risk. They will issue a Tsunami Watch Cancellation or Tsunami Warning Cancellation when the main threat has passed or a tsunami did not eventuate.

The NSW SES will issue the following warnings dependent on the level of tsunami risk:

**Advice - Stay Informed**  
Issued when there is the potential for a Tsunami to occur.

**Advice - Monitor Conditions**  
This warning is issued when the threat of Tsunami has passed.

**Advice - Reduced Threat Return with Caution**  
This warning is issued when it is safe to return to evacuated areas.

**Emergency Warning - Avoid the Area**  
Issued when there is a threat of Tsunami to marine areas and ocean and shorelines may be impacted. This warning instructs members of the public to avoid using marine areas.

**Emergency Warning - Evacuate**  
Issued when there is the threat of Tsunami to coastal land areas. This warning instructs members of the public to evacuate from the evacuation area.

**Act safely**

There may be little time to prepare—you must act immediately. Follow all advice provided in the tsunami warning.

**BEACH CLOSED**  
Emergency Warning - Avoid the Area - get out of the water and move away from coastal areas and waterways that are connected to the ocean.

If you are in shallow, coastal waters - return to shore, secure your vessel and move away from the water.

**www.ses.nsw.gov.au/languages**

**www.ses.nsw.gov.au/languages**

- Listen and watch for the natural signs of a tsunami.
- An emergency siren may sound in some locations if there is a tsunami threat.
- A text or recorded voice message may be sent to those in the affected area.
- Once this message has been received, it is then advised that you follow the steps to safety.
- Do not wait for this message if you have heard it via other sources.

**www.ses.nsw.gov.au/languages**

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**SES**  
NSW STATE EMERGENCY SERVICE

## Make safe decisions during a tsunami

### Know the warnings

The NSW SES will issue the following warnings dependent on the level of tsunami risk:



- Advice - Stay Informed
- Emergency Warning - Avoid the Area
- Emergency Warning - Evacuate
- Advice - Monitor Conditions
- Advice - Reduced Threat Return with Caution

### Act safely

There may be little time to prepare – you must act immediately.

Follow all advice provided in the tsunami warning:

For an **Emergency Warning - Avoid the Area** – get out of the water and move away from coastal areas and waterways that are connected to the ocean.

For an **Emergency Warning - Evacuate** – move away at least 1 kilometre inland. If you cannot leave, move to a sturdy building, at least 10 metres above the usual sea level.



### If you are trapped

Call NSW SES on 132 500 if you require emergency assistance or Triple Zero (000) if you are in a life-threatening situation.



### If you are able

Assist others in need if you can and only if it is safe.

Continue to listen out for information, advice and updates.

English - EN

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Make **safe**  
**decisions** during  
a tsunami



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# All Campaigns

Call to Action

TRANSLATED ASSETS

SEPTEMBER 2024



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FOR MORE INFORMATION VISIT:

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